

# BIO MARY HENDERSON

Mary is an internationally recognised Personal Branding & Social Selling Expert.

Mary helps Service Based Entrepreneurs, Startups, Business Owners and Corporate Executives commercialise their Personal Brand into profitable businesses and become industry experts.

Mary has 18 years experience building 7 & 8 figure businesses & building high performance sales teams in the IT sector and 13 years delivering online solutions for large and small businesses. She has been featured in many publications and is regarded a thought leader in the Digital sector.

Mary's point of difference is her Personal Branding methodology and algorithm. In today's economy defining a person's uniqueness, values, passion, expertise, what they stand for and what they promise into a narrative and applying it across all communication touchpoint's is key to advancing a career.

When you engage Mary, you access 32,000+ hours of experience, knowledge and wisdom in Personal Branding, client profiling, lead generation strategies, online course development, sales leadership, content development and digital acumen.

Mary embraces technology and social media in a big way and her followers are growing daily.

Mary is a heart centred, compassionate and tenacious entrepreneur who thrives on human transformation and witnessing people fulfil their dreams.



**MARY HENDERSON  
PERSONAL BRANDING &  
ONLINE BUSINESS EXPERT**

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