

# BIO MARY HENDERSON

Mary is an internationally recognised Personal Branding & Digital Business Specialist.

Mary helps Service Based Business Owners, Coaches and Consultants systemise, digitalise and commercialise their knowledge, wisdom and skills into a scalable & profitable online business and brand so they become an authority in their niche.

Mary has 20+ years experience building 7 & 8 figure businesses & building high-performance sales teams in the IT sector and 15 years delivering online solutions for large and small businesses. She has been featured in many publications and is regarded a thought leader in the Digital sector.

Mary's point of difference is her Personal Branding technology, a SaaS Platform that has the ability to define a person's brand essence with precision that can be applied across all communication touchpoints.

When you engage Mary, you access 39,000+ hours of experience, knowledge and wisdom in Personal Branding, client profiling, lead generation strategies, online course development, sales leadership, content development and digital acumen.

Mary embraces technology and social media in a big way and her followers are growing daily.

Mary is a heart centred, compassionate and tenacious entrepreneur who thrives on human transformation and witnessing people fulfil their dreams.



**MARY HENDERSON  
PERSONAL BRANDING &  
DIGITAL BUSINESS  
SPECIALIST**

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